

March 2012

VILLA PARK

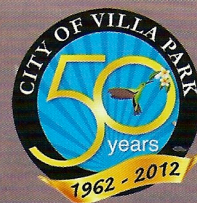
the hidden Jewel

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farville
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BUSINESS beat

By Sherry Metcalfe



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Saddleback Equipment and Party Rentals, Inc

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(1/2 mile east of the 55 Freeway, just west of Prospect)

Gary and Sherry Metcalfe moved to Villa Park from Orange 20 years ago when their son Nick was 3 years old. "My earliest memories of Villa Park" says Sherry, "were of driving the quiet streets VERY SLOWLY while our son took a much needed nap in the back seat." She got to know Villa Park very well in those early years! It was the peaceful mountain landscape of their back yard and the small town atmosphere that drew Gary and Sherry to Villa Park.

For the past 35 years the Metcalfes have owned Saddleback Equipment and Party Rentals, Inc. in the City of Orange. Since the turn of the century they saw personal and corporate security concerns heightening especially in upscale areas like Villa Park and Orange County. Identity theft, both personal and company, has become a very real and common crime with devastating effects. On three separate occasions, local residents Gary and Sherry Metcalfe have been victims of identity theft. Shred Wise was born of these experiences and has grown to be a valuable asset to the communities it serves. Identity theft and business information breaches no longer need to be a concern when you use the mobile shredding services from Shred Wise, the document security and shredding professionals.

Sherry is the voice behind the family owned and operated company. Sherry will answer your phone call or e-mail, determine your needs, explain the solutions and schedule services at your convenience. Gary and their son Nick are the security force ready to shred your files and documents keeping you safe and secure from those who would steal your information. Whether you need an annual purge of stored boxes or ongoing shredding services, Shred Wise is your Villa Park connection. Shred Wise offers convenient appointments to come to your home or business to pick up and destroy your documents. Additionally,

drop off shredding services are available seven days a week at their other company location, Saddleback Equipment and Party Rentals, in the City of Orange.

The truck you see on the cover is equipped with a fully automated high-speed paper shredder that shreds 6,000 pounds of paper per hour, rendering your most sensitive documents completely destroyed. Shred Wise is environmentally conscious and recycles 100% of everything they shred making you a GREEN company or residence and helping to save our precious trees. Shred Wise helped our customers save thousands and thousands of trees last year.

The Metcalfes and Shred Wise continue to give back to the community in several ways. They have provided a shred day to the City of Villa Park and have sponsored the Villa Park Rotary for several years, combining efforts to support Ronald McDonald House in the City of Orange. Shred Wise also has a pilot program called "Bin Blessed" where rolling locking bins are provided to the homeless so they will have a place to lock up all their possessions enabling them to hold a job knowing that their possessions are secure while they work. Gary and Sherry have also volunteered for Friendly Center and are supporters of their fine work as a community resource center in the City of Orange. Shred Wise has provided many hundreds of boxes to Friendly Center's annual Holiday food box program.

Gary Metcalfe is also the owner and operator of Saddleback Equipment and Party Rentals at Chapman and Prospect in the City of Orange. The current location was opened for business in 1976 and has expanded throughout the years to include rentals of party needs such as tables, chairs, linens, dance floors, heaters, tents and canopies. Contractors and homeowners can also rent tools and equipment for their projects. You can also get trailers



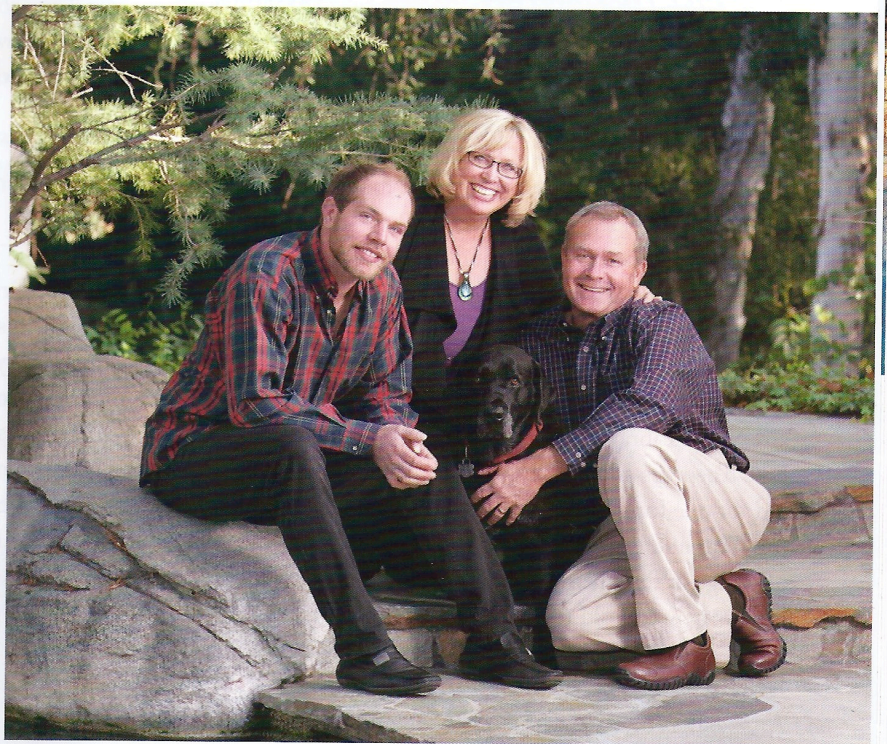
and Penske Trucks for those big moves around the corner or to the next state. The equipment yard is where the Shred Wise Truck is kept and serves as an easily accessible drop off point for documents needing to be destroyed.



Sherry lives out her passion to teach and grow Christian women leaders in the market-

place. She is a Leadership Mentor for The Master's Program for Women. It is her passion to help women find their God-given purpose through a three-year Leadership Development program presented from a decidedly Christian perspective. Sherry says excitedly, "I love to see transformation in the life of the women who take my courses. Nothing is more exciting than seeing them discover their calling from God and watch them live it out as the course unfolds."

Gary and Sherry love to travel. They just returned from a cruise tour of the Mediterranean where they followed the missionary journeys of Paul. They both enjoy getting away and camping, especially in the



mountains. Gary loves to fish and Sherry will fish a bit and then is captured by a good book.

Gary says "The next time you come in to rent equipment or party items at Saddleback Rentals or call us out to shred for you through Shred Wise be sure to say 'Hi!' and let us know that you live in Villa Park too. We have a wonderful community of amazingly talented and caring people. We'd like to get to know our neighbors!"